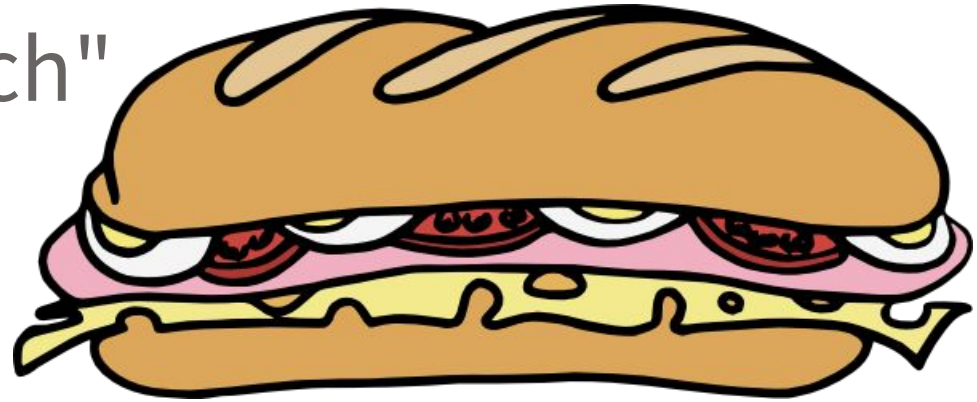


The Quote "Sandwich"



1. Lead-In Sentence(s)
 - a. Provides context
 - b. Signals quote is coming
 - c. "Evidential" transition words help: "for instance," "for example," or "in fact"
2. Quote
 - a. Succinct
 - b. Directly relevant to point
3. Analysis/connecting Sentence(s)
 - a. Makes connection to significance FOR the reader
 - b. Moves reader from quote to your own point